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Gunzetal Launches Online Shade Card Using eWarna Technology

Asian Leading Sewing Thread Producer Sees eWarna's Leading-edge Solution as Critical to Its Market Expansion Plans

MALACCA, Malaysia – January 31, 2002 – Asia's largest sewing thread producer used the occasion of the annual Trim Technology Day in Hong Kong on Jan 28th to announce their contract with eWarna.com to develop and build the world's first interactive online shade card.

The online shade card will offer precise reflectance readings and the color search and difference tools of the sort usually found in high-end standalone color management software.

"This tool will save us the constant cost of upgrading and altering shade cards whilst presenting the colors in a manner where the user can search with full precision from their desktop web browser," said Gunzetal Managing Director Stanford Kuo. "It opens up many new market avenues for us and we are proud that we will be the first company in the world to offer this benefit to the textile supply chain."

Gunzetal's customers can pick target colors from a palette or by Lab value, or upload them using reflectance readings, then search the company's complete shade range for the nearest shade before deciding - using the color difference tools - whether the shades available are close enough.

Gunzetal's web page will connect directly to data measured into eWarna's Labworks software running recipe prediction and color QC functions in Gunzetal's dyehouses. But smaller companies without such a software, or a spectrophotometer, can still save money on producing shade cards by asking eWarna to measure or update their shades into the eWarna standard online shade card package, which provides complete search and compare tools on a web page customised to the users' presentational requirements.

All the web pages are built using eWarna's XZone XML Toolkit, which can deliver full precision color management to any web page, e-commerce system or indeed any XML-ready system, connected to readings input to eWarna's web server using Labworks (and most brands of spectrophotometers). Such systems can include "legacy" stock control systems for products where color is important – the days of searching a warehouse manually with a color sample in hand are well and truly over.

Interested readers can test these web browser functions, and arrange for a free trial of eWarna's Labworks software at <http://www.ewarna.com>.

About Gunzetal

Gunzetal Ltd. is a leading worldwide supplier of high quality thread products to the apparel and non-apparel industry. The company has long been recognized as an innovative leader in the thread industry, with continuous advancement in customer service, competitive pricing, product quality, technical support, and research & development. For more information on Gunzetal, visit their website at <http://www.gunzetal.com>.

About eWarna

eWarna designed and developed the world's first complete online color management system for the textile and apparel industry. This patent-pending Internet application was designed to streamline the color supply chain by minimizing lead-time in the color approval cycle. Additionally, eWarna's database is pre-loaded with reams of data on the world's dyestuffs, enabling textile dyers and colorists to achieve quick and accurate recipe formulation. Current clients include Prym Newey, a German-owned textile multinational, and Gunzetal Ltd., Asia's largest thread maker. A privately held company based in Malacca, Malaysia, eWarna's investors include Nirvana Capital and Nan Fung Investments. The company has offices in Kuala Lumpur, Hong Kong, UK, India, Australia and representation in the US. More information on eWarna and its products can be found at <http://www.ewarna.com>.

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