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SheLyn Teams With eWarna to Offer Customers More Comprehensive Color Software Solutions

Strategic Relationship Includes Discussions on the Possibility of a Formal Link Between Both Companies

Malacca, Malaysia / Greensboro, NC, USA – September 27, 2002 - SheLyn, Incorporated, a leading color science software provider for the textile and related industries, has recently agreed to collaborate with eWarna, a pioneer in Internet based global color networks. Both companies will pool resources to develop exceptional software solutions through joint application development efforts and joint marketing and sales initiatives.

“By combining our strengths and resources, we can provide our customers with the best possible color control solutions,” said Roland Connelly, President of SheLyn.

Talks are also in place to forge a more formal link between both companies.

SheLyn and eWarna’s solutions are both hardware independent, and both companies have a strong culture of continuous service and support for their customer base. While SheLyn has an excellent reputation and 20 years of history in the textile industries of North America, the younger eWarna has a fast growing sales presence and customer base in the new textile producing regions of Asia.

There are also product benefits to be gained: delivering SheLyn’s shade sequencing and recipe prediction software over eWarna’s Internet based color management platform will bring the best of both worlds to mills and retailers alike. Users of SheLyn software can immediately link in to the color management networks eWarna builds for retail customers.

“We are really pleased to be looking at a more formal arrangement,” said Richard Lawn, Chief Executive Officer of eWarna. “We can see nothing but benefits for the customers and staff of both companies.”

About SheLyn

SheLyn, Incorporated, a privately held company based in North Carolina, is an innovative company in the forefront of color technology. Developing systems for users by users is a major strength which sets it apart from its competitors. SheLyn offers software systems for Colorant Formulation, Quality Control, Clustering, Tapering, Recipe Management, Data Transference via the Internet, Correct On-screen Color, Calibrating and Profiling networked spectrophotometers, and on-line process monitoring and control. In addition to individual products, SheLyn specializes in system integration, consultation, color and process training, and educational services. Understanding the industry’s color management needs, through hands-on experience, benefits SheLyn’s customers immeasurably. SheLyn’s employees are dedicated to the advancement of the textile industry and have diverse expertise in the areas of color science, manufacturing, computer technology, and have extensive experience working with designers, dye manufacturers, yarn producers, textile and apparel manufacturers, color instrument manufacturers and instrument manufacturers.

About eWarna

eWarna’s Internet based colorimetric engine allows industries such as textiles, apparel, dyestuffs, paints, inks and plastics to accurately communicate color information across complex supply chains using precise reflectance data. This color engine and its XML links allow full colorimetric functions to be built into the web based workflow operations that eWarna and others build for color supply chains, as well as support eWarna’s range of individual color software applications. Current clients include some of the largest textile and apparel companies in the world operating in Asia. A privately held company based in Malacca, Malaysia, eWarna’s investors include Hong Kong based venture capital funds Nirvana Capital and Nan Fung Investments and a Malaysian consortium of private and government technology funds made up of MayBan Ventures, Trans-Econs Ventures, Commerce Technology Ventures and MSC Venture One. The company has offices in Kuala Lumpur, Hong Kong, Indonesia, Thailand, India, Sri Lanka and the UK, and representation in the US, China, Australia, the Middle East and Eastern Europe. More information on eWarna and its products can be found at www.ewarna.com.

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