

Update from **Richard Lawn**



Welcome to the inaugural issue of eWarna's newsletter

Many of you would already be familiar with eWarna and our products & services. However, for those of you who are new to eWarna, here's a quick run down of who we are and what we do.

eWarna is the leading developer of online color collaboration solutions for apparel and other color critical industries. It develops and maintains four products: award-winning color management software LabWorks Pro™, color approval process management solution XMatch™, color recipe formulation application XDyes™ and online color search tool XShades™. eWarna's Internet-based colorimetric engine allows industries such as textiles, apparel, dyestuffs, paints, inks and plastics to accurately share color information across complex supply chains using precise reflectance data.

With growing needs to streamline color communication and improve brand value, many of our customers have benefited from instant global color communication, shorter development cycles and lower development costs by communicating color digitally.

Globally eWarna has offices in United States, United Kingdom, China, Hong Kong, Thailand, Philippines, India, Sri Lanka and Malaysia. Its software development is carried out in Kuala Lumpur in close collaboration with the Institute of Textile and Clothing, Hong Kong Poly University.

If you would like to know what eWarna can do for you, kindly contact info@ewarna.com or the nearest eWarna office.